

1/H-76 (ii) (Syllabus-2015)

2019

(October)

COMMERCE

(Honours)

(BC-102)

(Principles and Practice of Management)

Marks : 75

Time : 3 hours

The figures in the margin indicate full marks for the questions

- 1. (a) "Managers are born and not made." Do you agree? Comment. 6
- (b) Describe 'Management as a profession'. 9
- Or
- Elaborate the general principles of management as propounded by Henri Fayol. 15
- 2. (a) What is 'planning premises'? 3
- (b) What are the steps involved in the process of planning? 12

20D/39

(Turn Over)

(2)

- Or
- (a) What are the advantages of departmentation? 5
- (b) Mention about any two bases of departmentation with their respective merits and demerits. 5+5=10
- 3. (a) "Hygiene factors are non-motivational factors." Do you agree? Give reason. 5
- (b) What are the various non-financial sources of motivation? 10
- Or
- (a) What is the significance of leadership in management? 7
- (b) What are the essential features of communication? 8
- 4. (a) "Planning is looking ahead; whereas, controlling is looking back." Comment with suitable examples. 5
- (b) What are the steps involved in control process? 10
- Or
- What is 'budgetary control'? What are its benefits and limitations? 15

(3)

- 5. Distinguish between Formal group and Informal group. What are the various stages of group development in organizations? 5+10=15
- Or
- (a) "Organizational conflicts are always dysfunctional." Do you agree? Justify your answer. 5
- (b) Suggest some measures to manage organizational conflicts. 10
